

**PLHS Pointer Association
May 11, 2015 Board Meeting
Meeting Minutes**

Respectfully Submitted by: Heather Lutz, Secretary

In attendance: Kevin O’Beirne, Hans Becker, Sarah Brandl, Ian Law, Karen Duvall Meyer, Brant Brockett, Heidi Mather, Rebecca Mashburn, Angelica Wilson, Alex Van Heuven, Andrea Loewer, Carleen Berry, Laurie Benham, Judy McQueen, Gianna Gibson, Terri Webster, Vicki Moats, Maria Gibson and Heather Lutz.

Meeting called to order at 6:03p.m.

Introductions and General Business - Kevin O’Beirne

- Pointer Association year-end social needs to be rescheduled due to the rain postponement of Rhapsody on the Point (rescheduled to our previous social date). There are not a lot of choices on dates due to year-end and graduation activities.
- Pointer Association year-end social at Heidi Mather’s house. New date: Friday, June 5th at 5:30PM. Please invite families who are new to Point Loma High School. Please bring something to share.
- Officers, directors and leads will be contacted by Kevin about whether they want to continue in their current positions. After this information is collected, there will be a list of open positions that people will be able to sign up for, including at the social.

VOTE –

Approval of minutes from the PA’s April 13 meeting.

Motion to Approve – Kevin O’Beirne

Second to Motion to Approve – Angelica Wilson

Vote – all in favor, none opposed, none abstained

- Issue for discussion and vote: Is there a conflict with allowing Pointer Association funds, including Booster money, to be spent for coaches’ gifts or volunteer recognition gifts and our organization’s and/or the district’s policies? The PA’s Articles of Incorporation Section III establishes the policy as well as SDUSD issued an audit report dated March 19, 2014 indicating boosters are not to give money or anything of value to the volunteers and district employees.

Section III: “The property of this corporation is irrevocably dedicated to charitable purposes and no part of the net income or assets of this organization shall ever inure to the benefit of any director, officer, or member thereof, or to the benefit of any private persons.”

VOTE –

Approval of the following Pointer Association Policy to read as follows:

“No Pointer Association general funds or Booster funds may be used to purchase gifts for coaches or volunteers.”

Motion to Approve – Kevin O’Beirne

Second to Motion to Approve – Heather Lutz

Discussion – Treasurer is concerned that parents will be collecting cash to be deposited for reimbursement once they buy gifts that are disallowed by policy.

Treasurer is concerned the Treasurer will be in a position to tell parents they cannot be reimbursed for monies they have spent. Further concern of members was the idea that there might be a perceived tacit agreement for money to be collected outside of the booster and spent on coaches and volunteer gifts. Perhaps the PLHS PA can provide guidance to the boosters regarding collection of money. A concern was raised about when information regarding the new policy (which really is an old policy) will be disseminated to the Boosters and how the new policy will be enforced. It was agreed that the policy would be addressed by the Booster Director at the next Booster Council meeting, as well as those into the next school year.

Vote – all in favor, none opposed, none abstained

- Review of the Hilton contract for the 90th PLHS Gala in October 2015–Hilton contract dated January 6, 2015 was reviewed. The contract delineated the requirements regarding deposits. Deposits are being paid out of the PLHS PA discretionary funds (prepaid expenses) with the intention of paying back the event costs with the proceeds from the event.

December 29, 2014 eVote memorialized into these minutes:

VOTE –

Approve the Gala event committee’s recommendation to select the Hilton as the site and move forward with finalizing the contract.

Motion to Approve – Kevin O’Beirne

Second to Motion to Approve – Andrea Justus

Vote – 9-0.

VOTE -

Approval of the Hilton contract for the PLHS 90th Gala, including the pre-event deposits and associated payment deadlines.

Motion to Approve – Kevin O’Beirne

Second to Motion to Approve – Angelica Wilson

Discussion - We may want to look at delaying the fall AAA funding to the December-January timeframe so that the AAA funding can incorporate the proceeds earned from the Gala. It would be beneficial to link up in the public’s mind regarding the proceeds of the Gala and direct benefits to the students and the school; make a connection between the Gala and the AAA’s.

Vote – all in favor, none opposed, none abstained

Principal’s Report – Hans Becker

- Thanks for the Teacher Appreciation Week activities; it made teachers and staff feel very special. The timing was perfect and a great shot in the arm for the staff and teachers.
- Our WASC accreditation came through with a 6-year clear review with a one-day 3-year review before having to do the WASC review again. This is an outstanding report and result. Thank you for the assistance from the PA, teachers, parents and students. They loved our school, our students and the PLHS PA.
- Next Wednesday, PLHS will be visited by a number of principals to look at the 9th grade English classes. PLHS is being used as a model to other schools.
- May 29th Volunteer Services Awards in the PLHS library.

- Thank you for the AAA funding to so many programs and needs throughout the school. Thank you all of your support.
- Brant Brockett added - Wednesday afternoons there is robotics being taught at PLHS.

Treasurer's Report – Carleen Berry

- Pointer Association managing total funds approximately \$407,115 (these include all Booster accounts and alumni accounts and anything under the PA umbrella). Non-earmarked (PA discretionary) funds = \$26,396. Our current equity today is \$36,000.
- A new budget for the coming year needs approval. Discussion included the Treasurer explaining some of the items on the budget to PA members. The President specifically addressed insurance costs and policy premium due dates. Concern about the website funding for the coming year since last year the PLHS PA paid for only half of the expenses of the website and PLHS (district) paid for the other half. A recommendation was made to amend the current budget to reflect half the expenses of the website be paid by the PA. Discussion regarding planners/rules for PLHS ensued. PA members expressed their concern regarding the lack of interest in planners at the cost that is normally incurred by the school.

VOTE –

Approval of the Pointer Association budget for 2015-2016 as stipulated, with the addition of a line item under Administrative & General Expenses to build in a 5% inflation adder.

Motion to Approve – Kevin O'Beirne

Second to Motion to Approve – Rebecca Mashburn

Discussion regarding the following budget items: Kickoff, banner sales, Booster/team Programs, question of inflation being addressed (all numbers are based upon this year's cost)

Vote – all in favor, none opposed, none abstained

ASB Report – ASB President 2014-2015 – Gianna Gibson

- Started selling tickets for Prom, which will be held May 30 at UCSD
- Selected new ASB class Officers and Commissioners - New ASB President is Maili Lampe (PA encourages Maili to participate in the PLHS PA meetings).
- Thank you to Gianna Gibson from the PLHS PA for great work over the years!

VP of Programs – Renatte Adler (not present); Kevin O'Beirne presented

- Spring AAA committee recommendations were handed out to members and discussed.

VOTE -

Approval of the recommended allocations for the spring AAAs funding allocations.

Motion to Approve – Angelica Wilson

Second to Motion to Approve – Judi McQueen

Discussion: Clarification regarding some of the decisions regarding AP World Language requests. Additional discussion regarding supporting those programs

that are well attended and considered developed programs vs. new programs. The PA often tries to give money to programs that are going to reach the most students and this is taken into consideration when recommendations for funding are made. Concerns were surrounding the information presented and discussed at the meeting and subjective opinions impacting overall decisions. Transparency and increased understanding of funding needs and budgets (including carryovers, ASB accounts, etc.) prior to the meeting should be addressed.

What is the mission of the Pointer Association's decisions on the AAA funds and are all funding recommendations in line with that mission? The organization should continue to revisit this key question and determine its goals and objectives in order to have its allocation decisions in sync with that those goals.

Vote – all in favor, none opposed, none abstained

VP of Community and School Relations – Andrea Justus (not present)

- No report

Membership Solicitation Campaigns –Diane Sullivan/Debi Heramb (not present); Kevin O'Beirne reported

- Approximately \$10,500 raised from the membership campaigns.

Fundraising Plan – Bite of Point Loma II – Andrea Justus (not present), Maria Gibson, Karen Duvall-Meyer

- Very successful event. Net proceeds equaled \$12,700.
- Thank you to this fundraising committee – you did an amazing job.

Athletic Boosters - Tacy Armstrong (not present)

- no report

Art Boosters – Renatte Adler (not present)

- no report

Volunteer Programs - Tracy Moore-Schoonmaker (not present); Kevin O'Beirne reported

- Reviewed year end activities on the schedule:
 - Faculty/Staff Appreciation Week – thank you to the lead team of Kimberly Daubner, Debbie Geyer, Connie Tepper and Siri Riiber, as well as all of those who helped with the activities.
 - Underclass Awards Ceremony – May 27 (2:30PM)
 - Volunteer Service Awards lunch – May 29
 - Senior Awards Ceremony – June 4

Senior Year End Activities – Laurie Benham, Tracy Moore-Schoonmaker (not present), Barbara Shirts (not present)

- Disney Grad Night – sold out
- Volunteers signing up for the Senior breakfast. Trying to get someone there for voter registration.

Alumni Association - Kim Jessop (not present)

- No report

Athletic Director – Alex Van Heuven

- Thank you for the AAA funds; they are always appreciated.
- Two CIF champions, four league championships this year.
- UT athletes of the week from Point Loma High School.
- Developing senior athlete exit survey to get feedback to improve the program.
- California schools were rated for sports and PLHS was rated #35.
- Physicals day will be June 9th – physicians will be there. Still looking for doctors to volunteer on another day. PLHS staff and athletic trainers can perform all needed duties but it must be under the supervision of a physician.
- May 27th senior signing commitment day for our seniors competing at the collegiate level.
- Thank you to Megan Skelton who will be leaving us as the PLHS and POP trainer. She will be moving on to continue her education. She did an amazing job with Protect our Pointers.
- Ryan Nooks is the new athletic trainer. The assistant trainer is being replaced with Ryan moving up to lead trainer. A Point Loma masters student (Delaney) will be the assistant.
- Protect our Pointers track meet was successful with 350 kids from 10 cluster schools competing. \$5,000 was raised for our PLHS/POP training program.
- The PLHS coaches work so many hours and are working very hard. Many of the coaches are volunteers. Although the PA can't give gifts through the Boosters, a guideline might be smart to support coaches. We do offer a lot of sports and we do have coaches that work a lot of hours and it's a big job that they have. We are very appreciative.

Head Counselor - Sarah Brandl

- Midway through AP exams, which seem to be going well.
- Senior Signing Day May 27th.
- Underclass awards on May 27th 2:30 big gym
- Senior Awards will be on June 4th and this will be a very nice awards ceremony.

New Business, Roundtable & Announcements

- Ian Law thanked the PA. He stated it is a wonderful thing to break from the usual routine and talk to other colleagues on the teacher appreciation day. Thank you for your wonderful support with the teacher appreciation luncheon.
- Ian is stepping down as the Pointer Association's Faculty Representative. Amy Denney will be taking this role beginning next year. The Pointer Association recognizes Ian for his years of involvement with our organization and appreciate his honest feedback and insights.

Meeting adjourned at 7:27pm.